



Region IV Newsletter

SIMPLY THE BEST!

November

Shannon Heller, Region IV Vice President

wifblaregion4vp@gmail.com

Overview of WFLC

The Wisconsin Fall Leadership Conference was held November 2-3 at the Chula Vista Resort in Wisconsin Dells. The opening and closing sessions were lead by the FBLA State Officer team. The keynote speaker, Eddie Slowikowski, challenged participants to get to know themselves and then become the leaders of the next generation. He also generated lots of energy by teaching the group several new dance moves, such as the "lawn mower" and the "sprinkler." The keynote was followed by other sectionals, including Business Achievement Awards, SEP (Service, Education, Progress), and competitive event breakouts.



The evening events included a stop at the huge indoor water park and a black light dance, where over \$750.00 was raised as a donation for cancer research. The conference was concluded as Eddie inspired members to make a difference in the lives of others. A great time was had by all.

Membership Verification E-Mail Very Important!

On December 1, all advisers should be receiving an e-mail from the State Office asking for a verification of membership response. This response must be sent back to the State Office by **December 3**. You will **NOT** be able to register students for the RLC if you do not respond to the verification e-mail.

Important Dates:

- Dec. 1 - Program of Work is due
- Dec. 1 - Membership verification email (complete by Dec. 3)
- Dec. 7-18 - RLC Registration
- Dec. 15 - Regional VP Applications due to State Office
- Jan. 5-6 - Onsite Testing
Administrators receive testing information/exams via e-mail
- Jan. 7-20 - RLC Testing at home school
- Jan. 8 - Substitution/Registration Cancellation deadline (to receive refund)
- Jan. 8 - National/State Officer applications due to State Office
- Jan. 15 - Student scholarships, FBLA Adviser recognition, and Outstanding Local Chapter Officer application deadline
- Jan. 22 - All pre-judged and skill event materials, registration fees, and Regional VP candidate materials due to RLC host school
- Feb. 6 - RLC at Lincoln High School

Regional Conference News

The Regional Leadership Conference is not far off. Please remember to register students for the conference by December 18. Right after Winter break, I will be sending more specific information. Please be sure to check the **important dates** for deadline information.

Here is additional information as you plan ahead for the RLC.

- Lincoln High School is located at 124 South School Street, Alma Center, WI 54611.
- On-site registration will be at approximately 7:45 AM with an opening session at 9:00 AM. Our hope is to be done before 3:00 PM.

If you have any questions or need any assistance through the RLC process, just let us know.

March of Dimes

The Future Business Leaders of America organization's involvement with the March of Dimes Saving Babies Foundation continues to grow. This year our goal is to continue raising money to show our support. We encourage chapters to hold fundraisers with all proceeds going towards the March of Dimes Foundation.

The money raised by the Wisconsin FBLA state chapter is used for research to help save the lives of unborn babies. The March of Dimes Foundation's mission is to improve the health of babies. FBLA members, continue to reach out and show your support for the Saving Babies Foundation!

The Business Achievement Awards

The Business Achievement Awards (BAA) offer students recognition for their involvement in FBLA as well as for their leadership and academic skills. The self-directed program has four tiers with activities for Service, Education, and Progress under each tier. Once the first tier (Future) is completed, students may advance to the second tier (Business), and so on. The program has a March 1 deadline so the desired tiered activities must be completed and submitted prior to that deadline. However, if a student completes Future and Business levels this year, he/she would automatically begin the Leader level next year.

To sign up for the BAAs, visit www.fbld-pbl.org and you will find everything you need under the Business Achievement Award link in the FBLA sub-menu. Students and advisers will also use the site to register for the BAAs and document completion of activities. The State Leadership Team has made it a goal to increase participation of members in the Business Achievement Awards as it offers many benefits to FBLA members. Contact any state officer for more information on the BAAs and how to get involved.

Local Chapter News

Want to share your ideas with everyone in your region? Want to show off how great your chapter is? Send your ideas and pictures to wifblaregion4vp@gmail.com, and your chapter can be featured in the next Region IV Newsletter!